

**1**

**Answer the following questions in your own words.**

1. What kind of people are involved in making a newspaper? Name a few. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
2. What are tabloids? \_\_\_\_\_
3. What is the difference between Sunday and weekday editions of a newspaper? \_\_\_\_\_  
\_\_\_\_\_
4. What are editorials? \_\_\_\_\_
5. What does a beat reporter do? \_\_\_\_\_  
\_\_\_\_\_
6. Where do newspapers get their information from? \_\_\_\_\_  
\_\_\_\_\_
7. Name a few well-known news services. \_\_\_\_\_  
\_\_\_\_\_
8. What do news editors do? \_\_\_\_\_  
\_\_\_\_\_
9. What does the layout show? \_\_\_\_\_  
\_\_\_\_\_
10. Why must newspapers be finished the evening before they are delivered? \_\_\_\_\_  
\_\_\_\_\_
11. What do circulation managers do? \_\_\_\_\_  
\_\_\_\_\_
12. Where do newspapers get most of their money from? \_\_\_\_\_
13. What is the difference between display and classified ads? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
14. What has made newspaper making easier in the last few decades? \_\_\_\_\_  
\_\_\_\_\_
15. Name a few well-known newspapers in the US. \_\_\_\_\_  
\_\_\_\_\_
16. Name a few well-known European newspapers. \_\_\_\_\_  
\_\_\_\_\_

## NEWSPAPERS – EXERCISES

2

TRUE or FALSE – Put a check into the correct box.

	T	F
Newspaper reporters often have more time to get the correct information.		
Tabloids are larger than standard format newspapers.		
Daily newspapers only print international news.		
Sunday newspapers have more topics than weekday editions.		
Weekly papers are printed in smaller neighborhoods than dailies.		
The sports section is often at the back of a newspaper.		
Death notices appear in all newspapers.		
Large newspapers have reporters in many foreign countries.		
Many newspapers have their own wire service.		
Reporters very often write the whole story themselves.		
Newspapers get all of their photos from news services.		
Columnists often try to change the opinion of the reader on a certain subject.		
Advertisements pay for most of the newspaper costs.		
Classified ads are much larger than display ads.		
Computers have made publishing newspapers easier.		
The Guardian is a famous American newspaper.		
Most younger readers prefer newspapers to online information.		
Tabloids have more local stories than other newspapers.		

## NEWSPAPERS – EXERCISES

3

Match the words on the left with the definitions on the right.

<b>A</b>	community			small book or part of a newspaper that gives you information on a topic
<b>B</b>	deadline			pass on
<b>C</b>	editor			more interesting
<b>D</b>	gossip			to have the same opinion as someone else
<b>E</b>	tabloid			to put together to form a group
<b>F</b>	agree			if you use your power to do bad things or get money in an illegal way
<b>G</b>	forecast			neighbourhood
<b>H</b>	guide			move to another place
<b>I</b>	world affairs			person who is the boss of a newspaper and decides what should be printed
<b>J</b>	corruption			organization that gathers information and gives it to newspapers or TV stations
<b>K</b>	employ			time by which something should be finished
<b>L</b>	news service			a report on what will probably happen sometime in the future
<b>M</b>	relay			bring to a place
<b>N</b>	source			newspaper with small pages, a lot of pictures and sensationalist stories
<b>O</b>	attractive			a machine you get things out of by putting money in
<b>P</b>	deliver			important things that happen around the world
<b>Q</b>	vending machine			to pay someone to work for you
<b>R</b>	transfer			where something comes from
<b>S</b>	bundle			information (sometimes true, sometimes not) that is passed on from one person to another

## NEWSPAPERS – EXERCISES

4

Match the beginnings of the sentences with the sentence endings.  
There are TWO endings you will not need.

<b>A</b>	To produce a good newspaper			because they often have more features than dailies.
<b>B</b>	Today, most newspapers also			before they can publish a newspaper
<b>C</b>	Sunday newspapers are very popular			in order to get the facts right.
<b>D</b>	Large format papers publish			more readable.
<b>E</b>	The sports section of a newspaper			you need speed and good organization.
<b>F</b>	Advertisements take up large parts of a newspaper			on corruption and local scandals.
<b>G</b>	Reporters must do a lot of research			more news about international affairs.
<b>H</b>	Sometimes reporters spend weeks and months			because they are not as thick as weeklies.
<b>I</b>	Larger newspapers have foreign correspondents			have an online edition.
<b>J</b>	A copy editor makes a story			and offer goods, jobs or place to live
<b>K</b>	Columnists write articles			and are an important source of income for publishers.
<b>L</b>	Newspapers must be finished by certain deadlines			instead of reading newspapers regularly.
<b>M</b>	Classified ads are a few lines long			is often on the back pages.
<b>N</b>	Many young readers get their information online			that express their own opinion.
				who send them stories regularly.
				so that they can be delivered early in the morning.

**5**

**What's in a newspaper? Fill in the blanks with the terms from the list.**

**Advertisements – Advice columns – Comic strips – Crosswords – Death notices – Editorials – Horoscopes – International news – Letters to the editor – Local news – Movie, art and book reviews – National news – Sports – Television guides – Weather reports**

1. \_\_\_\_\_ contains articles about world affairs.
2. \_\_\_\_\_ covers the main events that happen in the country.
3. \_\_\_\_\_ centres on what happens in the state or district that the reader lives in.
4. \_\_\_\_\_ are articles that show the opinion of the writer.
5. \_\_\_\_\_ come from readers and show their opinion on certain topics.
6. \_\_\_\_\_ are a series of drawn pictures, mostly by a cartoonist, that show a story.
7. \_\_\_\_\_ and other puzzles give the reader the chance to solve certain tasks.
8. \_\_\_\_\_ give you a description of your character and the things that may happen to you, based on the position of the stars and planets at the time of your birth.
9. \_\_\_\_\_ give the reader an overview of the programs they can watch throughout the day.
10. \_\_\_\_\_ are a very important part of most newspapers. That's why they are often given a larger section at the back of a newspaper.
11. \_\_\_\_\_ and forecasts give the readers information on local, as well as travel and international weather.
12. \_\_\_\_\_ appear mostly in local papers. They show a list of people who have died in the region in the last few days.
13. \_\_\_\_\_ take up large parts of a newspaper and are positioned throughout the paper. Sometimes they can be a whole page in size, in other cases they make up only a few lines.
14. \_\_\_\_\_ offer tips for readers and answer their questions on certain topics.
15. \_\_\_\_\_ give the reader information on new releases. Reporters give their own opinion on how good a new film, book or a newly released CD is.

6

Complete the text with words from the box. There are THREE words you will not need.

### Are printed newspapers dead ?

Is the era of printed newspapers coming to an end? In the past few years major (1) \_\_\_\_\_ have officially ended their (2) \_\_\_\_\_ versions and are focusing completely on (3) \_\_\_\_\_ media. Print (4) \_\_\_\_\_ has dropped – in some cases by over 10% - and advertisers who have invested a lot of money in newspapers are switching over to (5) \_\_\_\_\_ platforms.

More and more people are shifting to digital alternatives when it comes to (6) \_\_\_\_\_ news. Many prefer reading news on their smartphones whenever they feel like it. Readers are increasingly using AI-powered chatbots to get (7) \_\_\_\_\_ news summaries about their special (8) \_\_\_\_\_ .

News is now (9) \_\_\_\_\_ through short videos on platforms like TikTok, Instagram or YouTube, as well as specialized newsletters and podcasts. People trust individual (10) \_\_\_\_\_ and bloggers, forcing newsrooms to engage in other strategies in order to remain (11) \_\_\_\_\_ .

- accessing
- circulation
- delivered
- digital
- editor
- influencers
- interests
- investing
- online
- personalized
- print
- publications
- relevant
- social



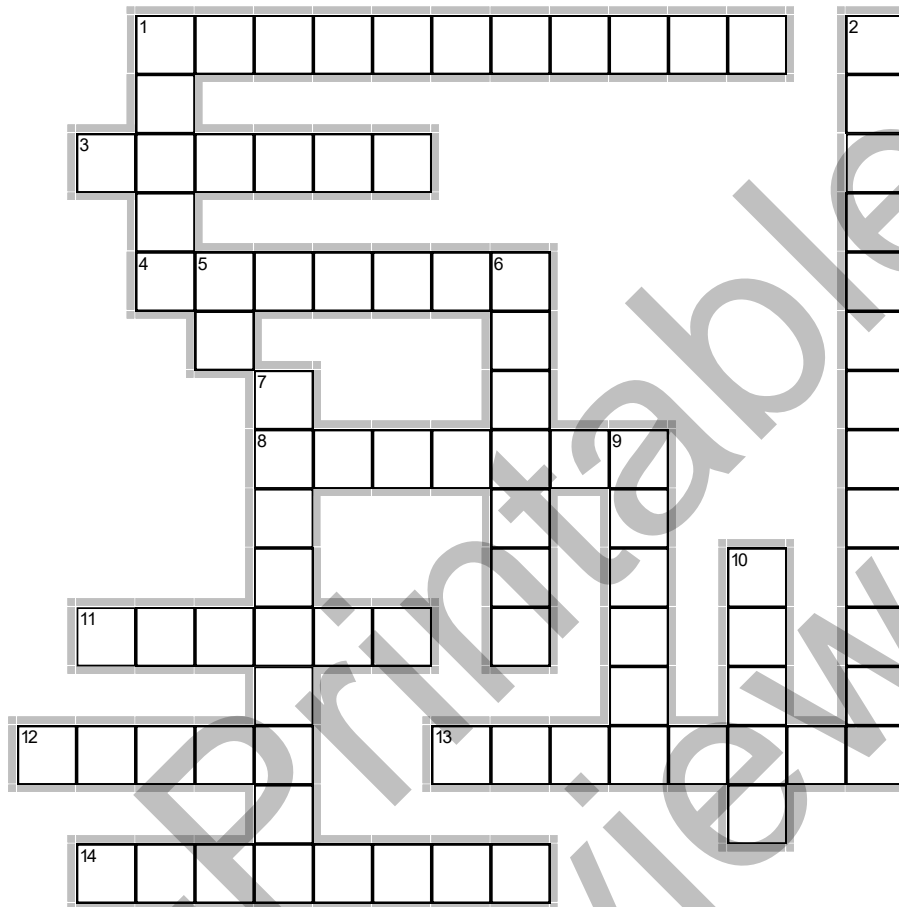
"Newspaper colour" by [NS Newsflash](#) is licensed under [CC BY 2.0](#).

7

Word Search - Find 12 words about newspapers in the grid below.

X	E	J	O	U	R	N	A	L	I	S	T
C	E	D	I	T	O	R	G	H	Z	E	C
D	H	E	P	Z	E	B	N	I	G	B	I
S	A	L	H	R	W	M	E	M	K	K	R
V	K	I	T	D	E	S	W	G	Z	P	C
U	P	V	L	Y	D	S	S	V	P	V	U
P	C	E	D	Y	D	S	S	N	A	T	L
E	Q	R	E	P	O	R	T	E	R	W	A
A	X	Y	A	S	M	L	A	Y	O	U	T
B	H	E	A	D	L	I	N	E	A	Y	I
M	B	U	J	D	O	T	D	F	R	E	O
I	L	L	U	S	T	R	A	T	I	O	N

Crossword



Across

Down

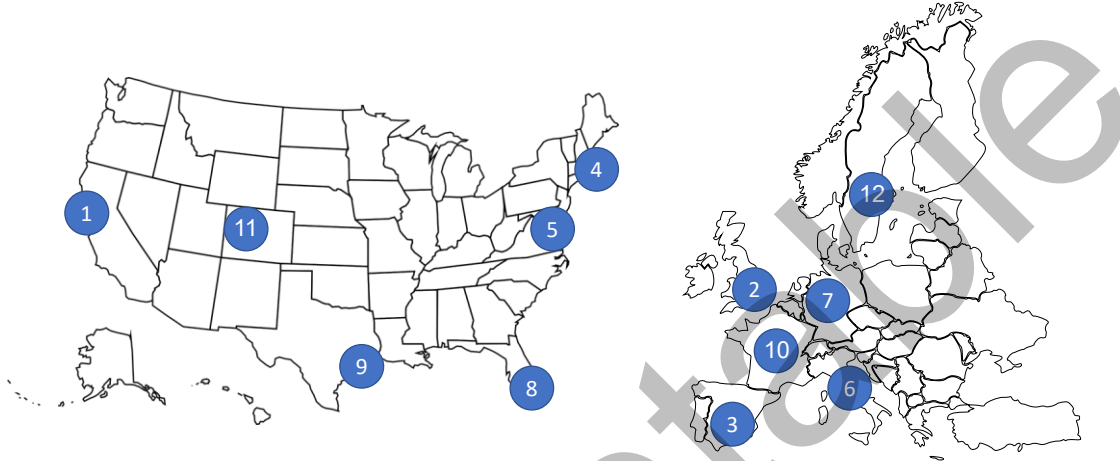
1. the number of copies a newspaper sells every day or week
3. the way in which text, pictures and ads are arranged on a page
4. small format newspaper with a lot of pictures and stories about famous people
8. copy of a newspaper
11. information that is passed on from one person to another - not necessarily true
12. organizations that offer news and entertainment, like newspapers, TV or radio
13. a report on what will happen in the near future
14. title of a newspaper report, printed in large letters

1. information in a picture or diagram form
2. someone who works for a newspaper and reports on something
5. short word for advertisement
6. bring to someone's doorsteps
7. place on the street where newspapers and magazines are sold
9. announcement
10. about your area and neighborhood

## NEWSPAPERS – EXERCISES

9

Match the numbers with the names of the newspaper.



	Boston Globe
	Svenska Dagbladet
	Frankfurter Allgemeine Zeitung
	San Francisco Chronicle
	Le Monde
	Houston Chronicle
	Corriere Della Serra
	The Guardian
	Miami Herald
	El Pais
	Denver Post
	Washington Post

## NEWSPAPERS – EXERCISES

10

Look at one of today's newspapers .What are the main stories of each section about? Write a one-sentence summary for each of them.

<b>International News</b>	

<b>National and Local News</b>	

<b>Entertainment News</b>	

<b>Sports</b>	

11

**Write a newspaper report.**

You are sent to write a report about an important bicycle race , the “*Race Across America*”. Use the notes you have made from the box below to write an article of about 200 words.

- |                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• start – west coast</li> <li>• over 4,500 km</li> <li>• more than 80 cyclists from all over the world</li> <li>• 9 days and nights</li> <li>• doctors, ambulances</li> <li>• only two hours of sleep per day</li> <li>• food – lots of drinking</li> </ul> | <ul style="list-style-type: none"> <li>• very hot , no wind</li> <li>• sometimes want to give up</li> <li>• cyclists very tired</li> <li>• finish line – east coast</li> <li>• winner from France</li> <li>• trophy – money prize</li> </ul> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|



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