

1

Answer the following questions in your own words.

1. What kind of people are involved in making a newspaper? Name a few. **publisher, editor, columnist, cartoonist, beat reporter, salespeople, printing press operators, truck drivers etc..**
2. What are tabloids? **newspapers with smaller pages, sensational headlines and stories about scandals, crime and famous people**
3. What is the difference between Sunday and weekday editions of a newspaper? **Sunday papers have additional features, special sections, more pages, more difficult to handle**
4. What are editorials? **articles that show the opinion of the writer or editor**
5. What does a beat reporter do? **writes about issues and topics, mostly over a longer period of time**
6. Where do newspapers get their information from? **wire services, reporters, foreign correspondents**
7. Name a few well-known news services. **Reuters, UPI, Associated Press, ITAR-TASS, Agence France Press**
8. What do news editors do? **they write the stories and articles from the information reporters give them; find headlines**
9. What does the layout show? **it shows where text, headlines, ads and pictures should appear**
10. Why must newspapers be finished the evening before they are delivered? **so that they can be delivered early in the morning**
11. What do circulation managers do? **organize the sales of newspapers and try to increase the number of readers**
12. Where do newspapers get most of their money from? **from ads**
13. What is the difference between display and classified ads? **display ads are large and can cover up to a whole page; classified ads are only a few lines long**
14. What has made newspaper making easier in the last few decades? **stories are sent via email; use of computers**
15. Name a few well-known newspapers in the US. **Los Angeles Times, Chicago Sun Times, New York Times, Washington Post**
16. Name a few well-known European newspapers. **Daily Mail, The Times, El Pais, Le Monde, Süddeutsche Zeitung**

## NEWSPAPERS – KEY

2

TRUE or FALSE – Put a check into the correct box.

	T	F
Newspaper reporters often have more time to get the correct information.	✓	
Tabloids are larger than standard format newspapers.		✓
Daily newspapers only print international news.		✓
Sunday newspapers have more topics than weekday editions.	✓	
Weekly papers are printed in smaller neighborhoods than dailies.	✓	
The sports section is often at the back of a newspaper.	✓	
Death notices appear in all newspapers.		✓
Large newspapers have reporters in many foreign countries.	✓	
Many newspapers have their own wire service.		✓
Reporters very often write the whole story themselves.		✓
Newspapers get all of their photos from news services.		✓
Columnists often try to change the opinion of the reader on a certain subject.	✓	
Advertisements pay for most of the newspaper costs.	✓	
Classified ads are much larger than display ads.		✓
Computers have made publishing newspapers easier.	✓	
The Guardian is a famous American newspaper.		✓
Most younger readers prefer newspapers to online information.		✓
Tabloids have more local stories than other newspapers.	✓	

## NEWSPAPERS – KEY

3

Match the words on the left with the definitions on the right.

<b>A</b>	community		<b>H</b>	small book or part of a newspaper that gives you information on a topic
<b>B</b>	deadline		<b>M</b>	pass on
<b>C</b>	editor		<b>O</b>	more interesting
<b>D</b>	gossip		<b>F</b>	to have the same opinion as someone else
<b>E</b>	tabloid		<b>S</b>	to put together to form a group
<b>F</b>	agree		<b>J</b>	if you use your power to do bad things or get money in an illegal way
<b>G</b>	forecast		<b>A</b>	neighbourhood
<b>H</b>	guide		<b>R</b>	move to another place
<b>I</b>	world affairs		<b>C</b>	person who is the boss of a newspaper and decides what should be printed
<b>J</b>	corruption		<b>L</b>	organization that gathers information and gives it to newspapers or TV stations
<b>K</b>	employ		<b>B</b>	time by which something should be finished
<b>L</b>	news service		<b>G</b>	a report on what will probably happen sometime in the future
<b>M</b>	relay		<b>P</b>	bring to a place
<b>N</b>	source		<b>E</b>	newspaper with small pages, a lot of pictures and sensationalist stories
<b>O</b>	attractive		<b>Q</b>	a machine you get things out of by putting money in
<b>P</b>	deliver		<b>I</b>	important things that happen around the world
<b>Q</b>	vending machine		<b>K</b>	to pay someone to work for you
<b>R</b>	transfer		<b>N</b>	where something comes from
<b>S</b>	bundle		<b>D</b>	information (sometimes true, sometimes not) that is passed on from one person to another

## NEWSPAPERS – KEY

4

Match the beginnings of the sentences with the sentence endings.  
There are TWO endings you will not need.

<b>A</b>	To produce a good newspaper	<b>C</b>	because they often have more features than dailies.
<b>B</b>	Today, most newspapers also		before they can publish a newspaper
<b>C</b>	Sunday newspapers are very popular	<b>G</b>	in order to get the facts right.
<b>D</b>	Large format papers publish	<b>J</b>	more readable.
<b>E</b>	The sports section of a newspaper	<b>A</b>	you need speed and good organization.
<b>F</b>	Advertisements take up large parts of a newspaper	<b>H</b>	on corruption and local scandals.
<b>G</b>	Reporters must do a lot of research	<b>D</b>	more news about international affairs.
<b>H</b>	Sometimes reporters spend weeks and months		because they are not as thick as weeklies.
<b>I</b>	Larger newspapers have foreign correspondents	<b>B</b>	have an online edition.
<b>J</b>	A copy editor makes a story	<b>M</b>	and offer goods, jobs or place to live
<b>K</b>	Columnists write articles	<b>F</b>	and are an important source of income for publishers.
<b>L</b>	Newspapers must be finished by certain deadlines	<b>N</b>	instead of reading newspapers regularly.
<b>M</b>	Classified ads are a few lines long	<b>E</b>	is often on the back pages.
<b>N</b>	Many young readers get their information online	<b>K</b>	that express their own opinion.
		<b>I</b>	who send them stories regularly.
		<b>L</b>	so that they can be delivered early in the morning.

5

What's in a newspaper? Fill in the blanks with the terms from the list.

Advertisements – Advice columns – Comic strips – Crosswords – Death notices – Editorials – Horoscopes – International news – Letters to the editor – Local news – Movie, art and book reviews – National news – Sports – Television guides – Weather reports

1. **International news** contains articles about world affairs.
2. **National news** covers the main events that happen in the country.
3. **Local news** centres on what happens in the state or district that the reader lives in.
4. **Editorials** are articles that show the opinion of the writer.
5. **Letters to the editor** come from readers and show their opinion on certain topics.
6. **Comic strips** are a series of drawn pictures, mostly by a cartoonist, that show a story.
7. **Crosswords** and other puzzles give the reader the chance to solve certain tasks.
8. **Horoscopes** give you a description of your character and the things that may happen to you, based on the position of the stars and planets at the time of your birth.
9. **Television guides** give the reader an overview of the programs they can watch throughout the day.
10. **Sports** are a very important part of most newspapers. That's why they are often given a larger section at the back of a newspaper.
11. **Weather reports** and forecasts give the readers information on local, as well as travel and international weather.
12. **Death notices** appear mostly in local papers. They show a list of people who have died in the region in the last few days.
13. **Advertisements** take up large parts of a newspaper and are positioned throughout the paper. Sometimes they can be a whole page in size, in other cases they make up only a few lines.
14. **Advice columns** offer tips for readers and answer their questions on certain topics.
15. **Movie, art and book reviews** give the reader information on new releases. Reporters give their own opinion on how good a new film, book or a newly released CD is.

6

Complete the text with words from the box. There are THREE words you will not need.

### Are printed newspapers dead ?

Is the era of printed newspapers coming to an end? In the past few years major (1) **publications** have officially ended their (2) **print** versions and are focusing completely on (3) **digital** media. Print (4) **circulation** has dropped – in some cases by over 10% - and advertisers who have invested a lot of money in newspapers are switching over to (5) **online** platforms.

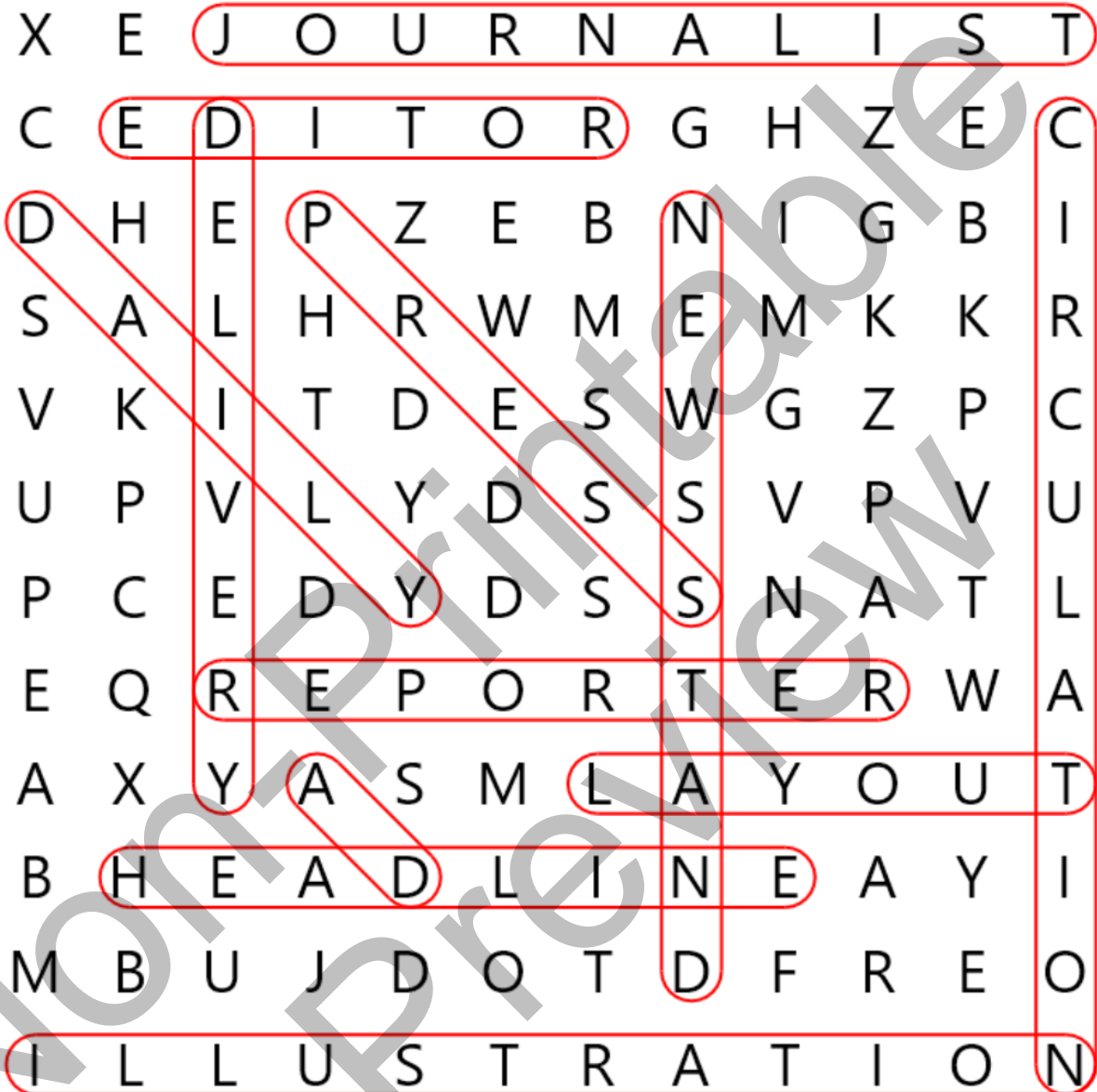
More and more people are shifting to digital alternatives when it comes to (6) **accessing** news. Many prefer reading news on their smartphones whenever they feel like it. Readers are increasingly using AI-powered chatbots to get (7) **personalized** news summaries about their special (8) **interests**.

News is now (9) **delivered** through short videos on platforms like TikTok, Instagram or YouTube, as well as specialized newsletters and podcasts. People trust individual (10) **influencers** and bloggers, forcing newsrooms to engage in other strategies in order to remain (11) **relevant**.

- accessing
- circulation
- delivered
- digital
- editor
- influencers
- interests
- investing
- online
- personalized
- print
- publications
- relevant
- social

7

Word Search - Find 12 words about newspapers in the grid below.



1 C I R C U L A T I O N

2 C O R R E S P O N D E N T

3 L A Y O U T

4 T A B L E T

5 T A B L O I D

6 D E D L I N E

7 N E W S

8 E D I T I O N

9 W O V E N

10 R I T U A L

11 G O S S I P

12 M E D I A

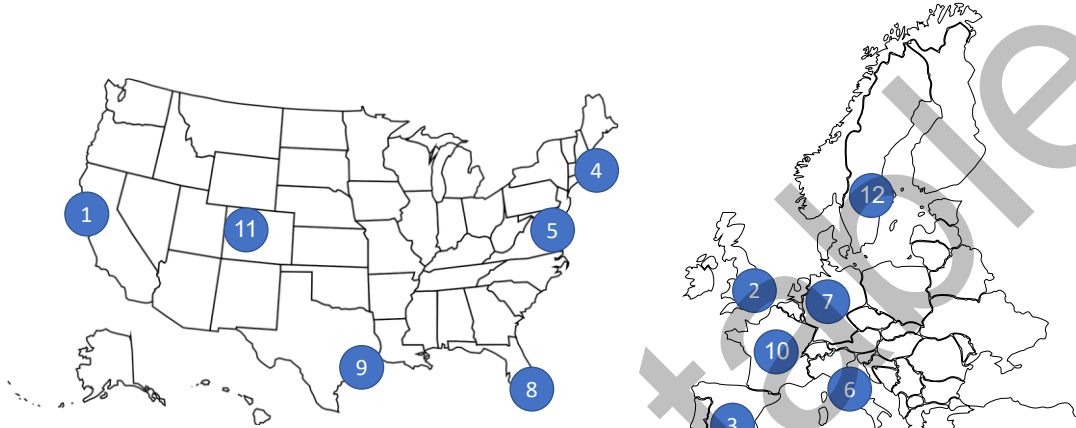
13 F O R E C A S T

14 H E A D L I N E

## NEWSPAPERS – KEY

9

Match the numbers with the names of the newspaper.



4	Boston Globe
12	Svenska Dagbladet
7	Frankfurter Allgemeine Zeitung
1	San Francisco Chronicle
10	Le Monde
9	Houston Chronicle
6	Corriere Della Serra
2	The Guardian
8	Miami Herald
3	El Pais
11	Denver Post
5	Washington Post