

1**Answer the following questions in your own words.**

1. Why do people travel? Give a few reasons. _____

2. What has made travelling more affordable? _____

3. How did wealthy Romans spend their holidays? _____
4. Who organized the first package holidays? _____
5. When and where did winter tourism start? _____
6. Why did many Irish women travel to the U.K.? _____
7. Name a few activities people do when they go on adventure holidays? _____

8. What is a spa? _____
9. Why has ecotourism become popular? _____

10. Name a few popular destinations for ecotourism. _____

11. What does "carbon footprint" mean? _____

12. Where do Muslims travel to at least once in their lifetime? _____
13. Which city is the spiritual capital of Hinduism? _____
14. What was the *Grand Tour*? _____

15. In which ways can tourism be important for a country? _____

16. What problems can tourism lead to? _____
17. How has tourism changed over the past years? _____

18. Which continent has the most tourist arrivals ? _____
19. Which country is the biggest spender in world tourism? _____
20. How did the COVID-19 pandemic affect tourism? _____

2

Multiple Choice Test

Choose the correct answer for each question

1. Winter tourism started

- a. in European alpine resorts.
- b. in Scandinavian countries.
- c. in the American Rockies.
- d. in altitudes under 2,000 metres.

2. People can afford more trips to faraway countries because

- a. they work less than before.
- b. countries are starting to open up to tourism.
- c. airline tickets have become cheaper.
- d. they have more holidays than before.

3. The spiritual capital of Hindus is located

- a. in the Tibetan highlands.
- b. in the Himalayan mountains.
- c. on the banks of the Ganges River.
- d. in Calcutta.

4. In 2004, Southeast Asia was hit by a

- a. volcano eruption.
- b. nuclear disaster.
- c. gigantic earthquake.
- d. devastating tsunami.

5. The country whose citizens spend the most on tourism is

- a. Germany.
- b. China.
- c. the United States.
- d. France.

6. Package holidays were first offered

- a. by an American merchant.
- b. at an Italian travel agency.
- c. in a Chinese bank.
- d. by a British businessman.

7. Ecotourism has become popular because

- a. tourists leave a larger carbon footprint.
- b. tourists want to learn more about nature and the environment.
- c. locals offer accommodation in large hotels.
- d. the native population respects tourists.

8. During the *Grand Tour* Europeans

- a. enjoyed bathing trips to the Mediterranean Sea.
- b. went on a cultural holiday to get educated.
- c. started skiing holidays in the Alps.
- d. went by boat to America.

3

Match the words on the left with the definitions on the right.

A	environment		something that is done to make an ill person healthy again
B	abortion		to have enough money to buy things that you want
C	pilgrimage		money that a country uses
D	accommodation		place where the water has special minerals in it and where you can improve your health and relax
E	plastic surgery		place to stay when you are on a holiday
F	treatment		something new; it is produced for the first time
G	spa		going on a long journey on foot
H	various		to make dirty
I	landmark		nature and the world around us
J	trekking		worldwide
K	tourist agent		distant, far away
L	pollute		holiday town in the mountains
M	affordable		the killing of an unborn baby
N	remote		someone who organizes flights, hotels , rental cars etc..
O	destination		something that is famous in a city or other place and which you can see from far away
P	invention		operation that changes a person's face or body and makes them look better
Q	global		place that you are going to
R	currency		different kinds of
S	Alpine resort		journey to a holy place for religious reasons

4

**Match the beginnings of the sentences with the sentence endings.
There are TWO endings you will not need.**

A	In the 1970s, the jumbo jet made it possible		to enjoy art and educate themselves.
B	The Olympic Games and other international sports events		to organize flights and accommodation.
C	In some areas, tourism is run by companies		had second homes near the seaside,
D	Tourists can help preserve the local environment by		where they stay at expensive hotels
E	Ecotourism is aimed at tourists who want		that only want to make profit.
F	The tourist industry provides jobs		to carry hundreds of passengers at reduced costs.
G	Online booking makes it easier		from accommodation to rental cars.
H	Winter tourism began in the 19th century		in order to learn the language and customs of host countries
I	Tourist agencies organize everything		and brings a country foreign currencies.
J	In the Renaissance, Europeans travelled around the continent		attract tourists from all over the world.
K	On the negative side, mass tourism		using more energy than they need.
L	During the COVID pandemic		to learn about nature and help the local population
M	During ancient times, wealthy Romans		can lead to environmental problems.
N	Many young people study abroad		when Europeans started going to Alpine resorts.
			travel restrictions made people stay at home.
			respecting customs and traditions.

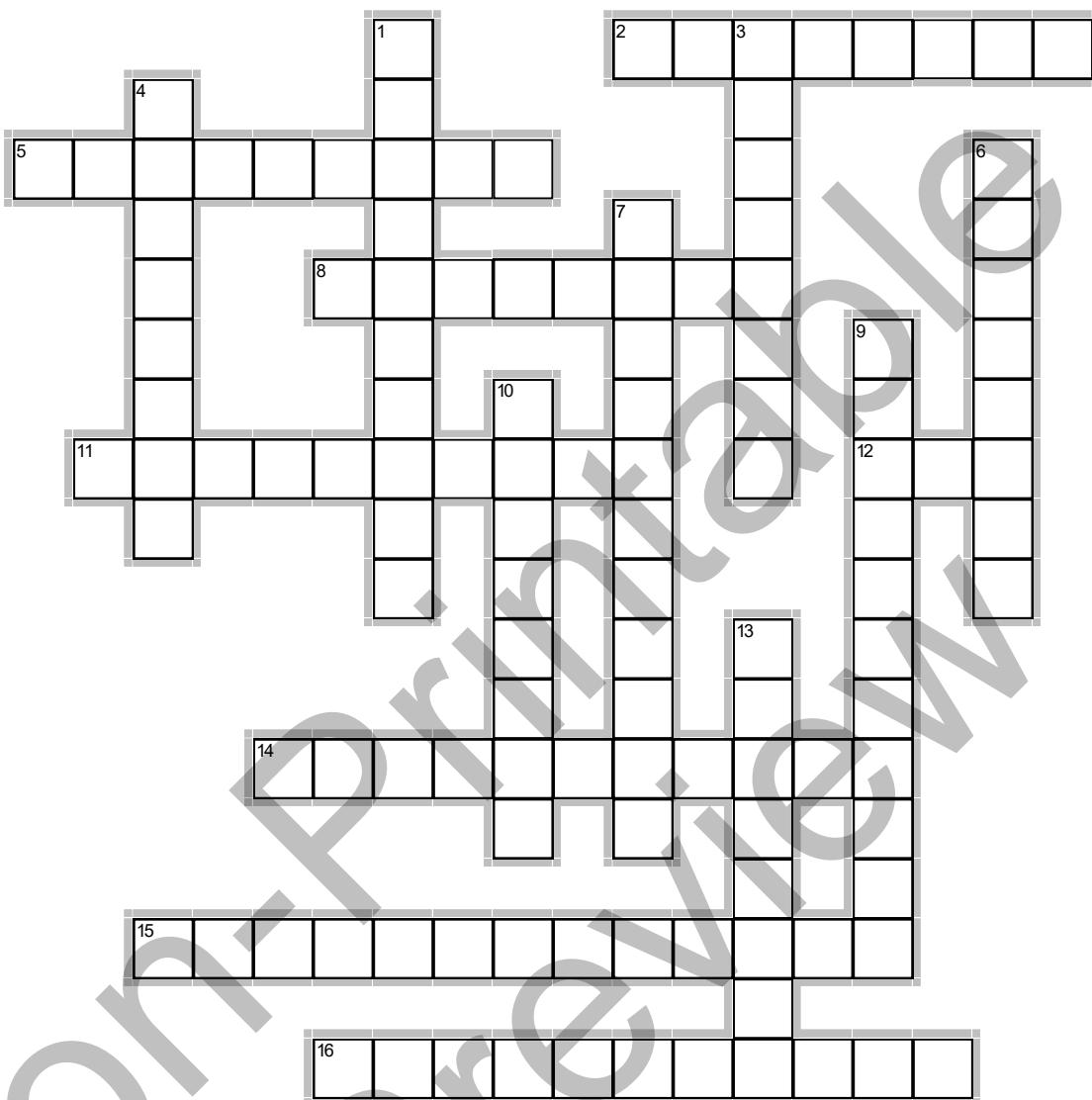
5

Word Search – Find 14 words about tourism in the grid below.



6

Crossword



Across

2. system of safety measures at an airport
5. journey that Europeans went on during the Renaissance (2 words)
8. to stop something from being damaged or destroyed
11. journey to a holy place
12. place that has healing water and offers wellness holidays
14. nature; the world around us
15. place to stay during a holiday
16. motor that runs by boiling hot water (2 words)

Down

1. type of tourism for people who want to learn more about nature and local customs
3. money of another country
4. disease that affects millions of people around the world
6. trail in nature, which you can only use on foot
7. person who organizes flights, accommodation, rental cars etc... (2 words)
9. place to go
10. object that is famous and which you can recognize easily
13. activity of a long journey walking in the mountains

7

Complete the text with words from the box. There are TWO words you will not need.

People have been going on holidays for thousands of years. Ancient Egyptians travelled to religious (1) _____ in the Nile Valley. Ancient Greeks went to (2) _____ their gods and Romans had homes near the (3) _____ where they escaped from the hectic life of the city.

The invention of modern (4) _____ made it possible for people to travel longer distances. At the beginning of the 20th century, regular ship (5) _____ between Europe and North America started. Towards the middle of the century, families could cover hundreds of miles by car. (6) _____ tourism started with airplanes that could transport hundreds of passengers to (7) _____ places.

Tourism is an important (8) _____ of income for many countries. It gives poor countries foreign (9) _____ and thousands of jobs. Mass tourism can also lead to (10) _____ problems, like water (11) _____ or noise in otherwise quiet areas. Many tour operators have been offering special trips that try to protect the environment of the (12) _____ country.

In the past years, (13) _____ in tourism have changed. More and more people no longer go on a single weeklong holiday but take a few days off several times during the year. Travel (14) _____ are not as important as they once were because people can organize flights and (15) _____ through the internet and other sources. Travelling has also become more (16) _____.

(17) _____ airlines and higher income allow more people to travel than decades ago.

accommodation

affordable

agencies

budget

ceremonies

currencies

environmental

faraway

host

income

mass

pilgrimage

pollution

seaside

services

source

transportation

trends

worship

8

Complete the text by putting in the correct sentence parts.

More and more rare species are being threatened by tourism on the Galápagos Islands. Among them are lizards, birds and other animals (1) _____. Most of them are killed by the growing number of cars and buses that cross the highlands. Especially finches, birds that helped Charles Darwin prove his theory of evolution, (2) _____ dying out completely.

The Galápagos, volcanic islands in the Pacific, about a thousand km off the coast of Ecuador, represent a whole ecosystem with animals and plants (3) _____ on earth. UNESCO made the islands a World Heritage Site. However, the islands (4) _____ by environmental changes. Coastlines and harbours show signs of oily water as boatloads of tourists arrive there. Towns have hotels (5) _____. And ecologists complain about dirty, contaminated ground water, because the sewers are leaky.

The Galápagos Islands have witnessed an economic boom (6) _____. About 40,000 people live in the richest place in Ecuador, where wages are almost 70% higher (7) _____. Although Ecuadorian authorities restrict immigration to the islands, many go there in search of a new life. With them new species of ants and insects arrive. They also bring along dogs, cats, rats and other animals (8) _____ the natural ecosystem of the islands.

What started out as ecotourism, with only a few thousand people visiting the Galápagos Islands every year, (9) _____. Today, almost 200,000 tourists come to the islands annually. However, they are not so much interested in biology or wildlife (10) _____ in an exotic place. Most tourists book package cruise tours to the islands. The average cost of a week-long trip including flights to Ecuador is about 3000 dollars, not a very cheap vacation destination.

The fight to save the endangered islands has long been underway. Even though the Galápagos Islands (11) _____ with money from environmentalist organizations, local people do not always know how to use it. The government has also realized (12) _____ the islands because tourism is a big source of income to the poor Latin American country.

A	that cannot be found elsewhere
B	but spending a nice vacation
C	than in most of the country
D	are being ruined
E	are being helped
F	that live on the islands.

G	that threaten
H	that are only half-finished
I	are in danger of
J	has turned into mass tourism
K	over the past years
L	that they need to protect

9

**There are 10 words that do not belong in the following text.
Mark them.**

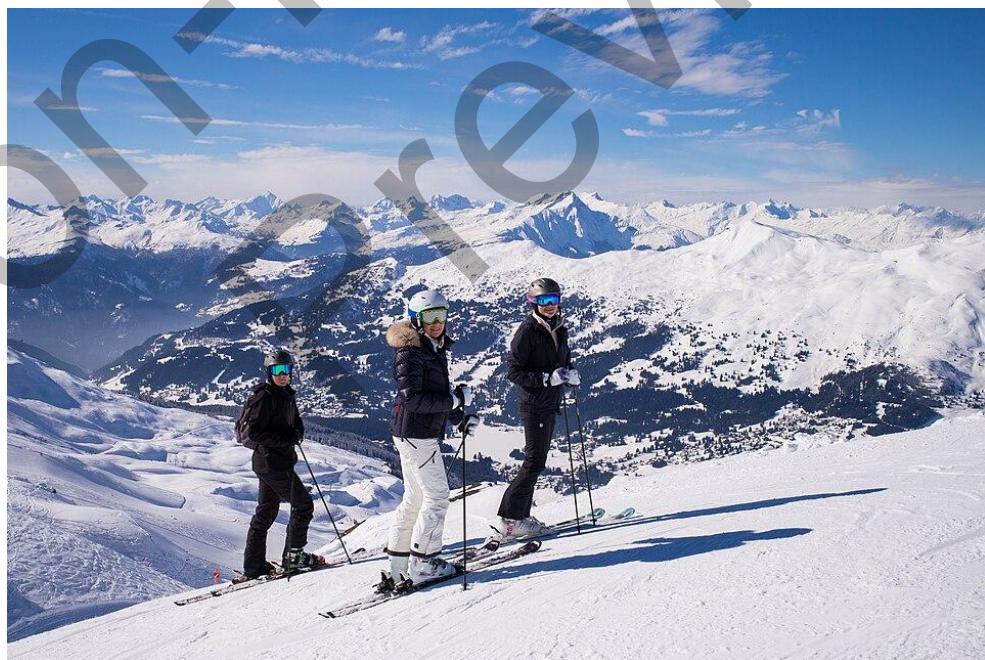
Winter tourism in the Alps

Winter tourism is being very important for Alpine countries like Austria, Switzerland, France, Italy, and Germany. The Alps, with their snowy mountains and ski resorts, attract themselves millions of visitors every winter.

While during the season, ski resorts, hotels, restaurants, and local shops do very well. In some areas, winter tourism accounts for half of all the income each year, making it a key important part of the local economy.

Winter tourism also helps out people from different regions learn about Alpine traditions, food, and festivals. Because so many people visit, there is seldom a need for good infrastructure like ski lifts, public transport, and places to stay away. This leads to investment in mountain areas and improves better life for local residents.

However, if winter tourism must be done in a way that protects nature. Alpine countries are using green energy for ski lifts, eco-friendly building materials, and encouraging responsible tourism to protect the nature.



Skiing in Lenzerheide, Switzerland

Image: [R Boed, CC BY 2.0](#), via Wikimedia Commons

10

Essay : Travel Broadens The Mind.

A youth magazine, *Tourist Today*, wants to find out what young people think about travelling and tourism. You have decided to write an **essay** and send it in. In your essay (about 300 words) you should

- state your views on why travelling is important
- describe the advantages and disadvantages of travelling.
- write about the dangers of travelling.
- explain the difference between a tourist and a traveller.



11

Email : Venice tourist fee

A short time ago, city authorities in Venice decided to introduce a fee of 5 euros for adult tourists who come to the city. Write an **email** to a representative of Venice's tourist council. In your email, you should

- express your views on what you think about paying in order to visit a city.
- try to understand the problems Venice has with tourists.
- suggest things that the city could do in order to make life better for the local population.